

ALMOST ANCESTORS

LOBO YOUTH SUMMIT

EMPOWERING GEN Z TO TAKE POSITIVE ACTION FOR LOBOS



High school and college-age students are invited to create social action and community media campaigns in response to some of the issues highlighted in the Almost Ancestors film. They will present their ideas at a student summit where they will have the opportunity for feedback and to reflect on other presentations. Successful students will be awarded up to \$500 to turn their ideas into reality. These campaigns will be part of both a virtual and in-person exhibition.



Pre Summit

- Students will watch the film.
- Students will be invited to submit their campaign proposals.
- Based on these proposals, we will develop meaningful 5-10 min 'meet the experts' presentations.

Summit

- We will present the film.
- Students present a 10-minute campaign proposal.
- We will offer feedback.
- We will assign mentors to help refine proposals.
- Students will resubmit proposals and budgets.

Post Summit

- We will select the proposals we feel will be most impactful.
- We will assign the funds.
- Students will create their campaigns.
- Students will submit their campaign reports and creative works.

Exhibition

- We will create a virtual exhibition.
- Some campaigns will visit schools and the community as a traveling exhibit.

\$40,000 Fundraising Goal

- Recruitment of schools and students, presentations, materials, coordination, and communication.
- Remove barriers to participation by keeping this program FREE for students.
- Operational costs associated with launching this exciting program.
- Ongoing film distribution to expand the reach and impact of this powerful message.